

# Sarah Beate Eichmeyer

Assistant Professor



**Knowledge Group:** Economics, Politics and Decision Sciences

**Research Domains:** Economics

**Teaching Domains:**

[sarah.eichmeyer@unibocconi.it](mailto:sarah.eichmeyer@unibocconi.it)

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## Biography

Sarah Beate Eichmeyer è Assistant Professor di Economics presso l'Università Bocconi. In precedenza ha lavorato come Assistant Professor presso l'Università Ludwig Maximilian di Monaco.

La sua ricerca si estende su due aree principali: l'economia pubblica/sanitaria e l'economia politica. Si occupa di tematiche legate alla povertà, alla salute e al benessere, nonché alla formazione dell'opinione politica e ai media. È autrice di numerosi articoli sui suoi ambiti di interesse, i quali sono stati pubblicati su importanti riviste come l'*American Economic Journal: Applied Economics*, *American Economic Association Papers and Proceedings*, *Journal of Public Economics*, tra gli altri.

Ha conseguito il Dottorato in Economics presso la Stanford University e una Laurea Magistrale in Economia presso l'Università di Zurigo.

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## Articles in national/international newspapers

### **Learning from the past: How history education shapes support for extreme ideology**

BRAGHIERI, L., S. B. EICHMEYER, "Learning from the past: How history education shapes support for extreme ideology", VoxEU - CEPR, 17 January 2025

### **Article-level slant and polarisation of news consumption on social media**

BRAGHIERI, L., S. B. EICHMEYER, R. LEVY, M. MOBIUS, "Article-level slant and polarisation of news consumption on social media", VoxEU - CEPR, 17 April 2025

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## Articles in Scholarly Journals

### **Experimental Evidence on the Effectiveness of Nonexperts for Improving Vaccine Demand**

ALSAN, M., S. B. EICHMEYER, "Experimental Evidence on the Effectiveness of Nonexperts for Improving Vaccine Demand", American Economic Journal: Economic Policy, 2024, vol. 16, no. 1, pp. 394-414

### **Primary care providers' influence on opioid use and its adverse consequences**

EICHMEYER, S. B., J. ZHANG, "Primary care providers' influence on opioid use and its adverse consequences", Journal of Public Economics, 2023, vol. 217, pp. 104784

### **Civil Liberties in Times of Crisis**

ALSAN, M., L. BRAGHERI, S. B. EICHMEYER, M. J. KIM, S. STANTCHEVA, D. Y. YANG, "Civil Liberties in Times of Crisis", American Economic Journal: Applied Economics, 2023, vol. 15, no. 4, pp. 389-421

### **The Health of Democracies during the Pandemic: Results from a Randomized Survey Experiment**

ALSAN, M., L. BRAGHERI, S. B. EICHMEYER, M. J. KIM, S. STANTCHEVA, D. Y. YANG, "The Health of Democracies during the Pandemic: Results from a Randomized Survey Experiment", American Economic Association Papers and Proceedings, 2023, vol. 113, pp. 572-576

### **Pathways into Opioid Dependence: Evidence from Practice Variation in Emergency Departments**

EICHMEYER, S. B., J. ZHANG, "Pathways into Opioid Dependence: Evidence from Practice Variation in Emergency Departments", American Economic Journal: Applied Economics, 2022, vol. 14, no. 4, pp. 271-300

### **Effects of a large-scale social media advertising campaign on holiday travel and COVID-19 infections: a cluster randomized controlled trial**

BREZA, E., F. C. STANFORD, M. ALSAN, B. ALSAN, A. BANERJEE, A. G. CHANDRASEKHAR, S. B. EICHMEYER, T. GLUSHKO, P. GOLDSMITH-PINKHAM, K. HOLLAND, E. HOPPE, M. KARNANI, S. LIEGL, T. LOISEL, L. OGBU-NWOBODO, B. A. OLKEN, C. TORRES, P.-L. VAUTREY, E. T. WARNER, S. WOOTTON, E. DUFLO, "Effects of a large-scale social media advertising campaign on holiday travel and COVID-19 infections: a cluster randomized controlled trial", Nature Medicine, 2021, vol. 27, no. 9, pp. 1622-1628

### **Effect of Physician-Delivered COVID-19 Public Health Messages and Messages Acknowledging Racial Inequity on Black and White Adults' Knowledge, Beliefs, and Practices Related to COVID-19**

TORRES, C., L. OGBU-NWOBODO, M. ALSAN, F. C. STANFORD, A. BANERJEE, E. BREZA, A. G. CHANDRASEKHAR, S. B. EICHMEYER, M. KARNANI, T. LOISEL, P. GOLDSMITH-PINKHAM, B. A. OLKEN, P.-L. VAUTREY, E. WARNER, E. DUFLO, "Effect of Physician-Delivered COVID-19 Public Health Messages and Messages Acknowledging Racial Inequity on Black and White Adults' Knowledge, Beliefs, and Practices Related to COVID-19", JAMA Network Open, 2021, vol. 4, no. 7, pp. e2117115

### **Comparison of Knowledge and Information-Seeking Behavior After General COVID-19 Public Health Messages and Messages Tailored for Black and Latinx Communities**

ALSAN, M., F. C. STANFORD, A. BANERJEE, E. BREZA, A. G. CHANDRASEKHAR, S. B. EICHMEYER, P. GOLDSMITH-PINKHAM, L. OGBU-NWOBODO, B. A. OLKEN, C. TORRES, A. SANKAR, P.-L. VAUTREY, E. DUFLO, "Comparison of Knowledge and Information-Seeking Behavior After General COVID-19 Public Health Messages and Messages Tailored for Black and Latinx Communities", Annals of Internal Medicine, 2021, vol. 174, no. 4, pp. 484-492

## **The Welfare Effects of Social Media**

ALLCOTT, H., L. BRAGHERI, S. B. EICHMEYER, M. GENTZKOW, "The Welfare Effects of Social Media", *American Economic Review*, 2020, vol. 110, no. 3, pp. 629-676